



## SRIIZ X RICHARD BERNARDIN: COLLECTOR'S BOXED SET

Montréal, July 13, 2021 – A true collector's item is available at Alain Lachance's home gallery, SRIIZ. He had the original idea of developing an exclusive item bringing together photos from the last two decades of Richard Bernardin's prolific body of work. This deluxe oversized boxed set of 24 X 36 inches is composed of 25 limited edition prints—selected among 200 photos—numbered and signed by world-renowned photographer, Bernardin.

Richard Bernardin is a master of images. He prefers to stay in the shadows, behind the camera, and speak through his art. At the urging of Alain Lachance, photography enthusiast, he embarked on this extraordinary project, the result of which is a rare retrospective of his work: precious moments captured in New York, Los Angeles, Jamaica, Paris, Morocco, Hong Kong, Toronto, and Montréal. Bernardin travelled the world with his camera and "brought the world in this box", he says.

This fashion and portrait photographer is in demand around the world and has three passions: cinema, architecture, and photography. What inspires him about photography? "The faces and telling a story with a cinematic aspect. The secret to longevity in this business is having a visual signature. It's a lifetime of work. I admire photographers whose work is instantly recognizable such as Richard Avedon, Peter Lindbergh, Mario Sorrenti, and Helmut Newton," says Richard Bernardin. He has collaborated with various Canadian publications like Elle (Canada and Quebec), Nuvo, Dress to Kill Magazine, and Fashion Magazine; and has shot editorials for international magazines such as Grazia (France, the UK, and Italy), Please, French, Playboy, Marie-Claire (Italy and Russia), Title, Vogue (Brazil), Elle (France, Germany, and Russia), Maxim, Palace Costes, Concorde, Blackbook, Rolling Stone (Russia), and Glamour (France), to name a few. Richard Bernardin has also photographed many celebrities including Charlotte Cardin, Freida Pinto, Hailey Bieber, Karine Vanasse, Marie-Pier Morin, Dita Von Teese, Asia Argento, Adam Cohen, Miguel, Nelly Furtado, Tommy Hilfiger, and Xavier Dolan. Most recently, Richard had the honour of being invited into the Canon family as an official Canon Canada brand ambassador.

Born in Chicago to Haitian parents, Richard Bernardin grew up in Trois-Rivières. Even though he has the soul of a globetrotter, he's a Quebecer at heart. Like all Black people, he has experienced racism throughout his life, from elementary school and adolescence to adulthood, on personal and professional levels.

He was deeply affected by the brutal murder of George Floyd: "I was devastated; it was very difficult to process. It's one of the shocking events in 2020 that inspired me to move forward with my portrait book, BLACK IS US, featuring everyone from celebrities to members of my own family. I want to take Bernardin-style photos and ask them what being Black means to them. We are constantly bombarded by negativity on all sides. That's why I want to focus on the positive."

The SRIIZ x Richard Bernardin collector's boxed set is only available at the Alain Lachance home gallery.

SRIIZ is an exceptional private residence devoted entirely to new contemporary art. This breathtaking, luxury home displays a spectacular collection of over 200 works of art. Alain Lachance's home gallery houses and showcases artwork in a unique space where art is at the heart of everyday life and all creations can be purchased.

Come enjoy the SRIIZ experience. Guided and personalized visits by appointment.